

ANALISIS BERITA HOAX VAKSIN COVID-19

SKRIPSI

**Diajukan sebagai salah satu syarat untuk memperoleh gelar Sarjana pada Program Studi
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TASIKMALAYA
OKTOBER 2022**

ABSTRAK

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Pada program vaksinasi Covid-19 sebagai upaya pencegahan penyebaran covid-19, banyak sekali berita hoax yang beredar sehingga banyak masyarakat yang takut untuk vaksinasi karena beranggapan bahwa vaksin covid-19 berbahaya. Penelitian ini bertujuan untuk menganalisis macam – macam berita hoax tentang vaksinasi Covid-19 yang beredar dan pengaruhnya terhadap persepsi masyarakat. Penelitian dilakukan dengan metode *literatur review* dengan menggunakan sumber data yang berasal dari artikel jurnal yang didapat melalui Google Scholar, NCBI, serta sumber data yang didapat dari sosial media melalui situs <https://covid19.go.id/p/hoax-buster>. Penelusuran berdasarkan kata kunci Hoax dan Vaksin Covid-19. Data yang diperoleh dibuat dalam bentuk tabel dan dilakukan analisis. Berdasarkan hasil *review* diperoleh 47 artikel yang membahas mengenai hoax vaksin Covid-19 dan 17 temuan hasil penelusuran hoax vaksin Covid-19 dari website. Dari 47 artikel yang telah dianalisis, berita hoax yang paling banyak menyebar di masyarakat yaitu mengenai efek samping setelah vaksinasi Covid-19, kehalalan vaksin Covid-19 menurut agama dan pembuatan vaksin Covid-19 yang singkat. Berita hoax yang beredar mengenai vaksin Covid-19 berjenis *misleading content*/konten yang menyesatkan. Beredarnya berita hoax mengenai vaksinasi Covid-19 sangat mempengaruhi persepsi masyarakat untuk melakukan vaksin Covid-19 sehingga masih banyak masyarakat yang belum melakukan vaksinasi.

Kata kunci : Vaksinasi Covid-19, Berita Hoax, Persepsi Masyarakat

ABSTRACT

COVID-19 Vaccine HOAX NEWS ANALYSIS

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In the Covid-19 vaccination program as an effort to prevent the spread of COVID-19, there are lots of hoax news circulating so that many people are afraid to vaccinate because they think that the Covid-19 vaccine is dangerous. This study aims to analyze the kinds of hoax news about the Covid-19 vaccination circulating and their effect on public perception. The study was conducted using a literature review method using data sources derived from journal articles obtained through Google Scholar, NCBI, and data sources obtained from social media through the <https://covid19.go.id/p/hoax-buster> site. Search by keywords Hoax and Covid-19 Vaccine. The data obtained were made in tabular form and analyzed. Based on the results of the review, 47 articles were obtained that discussed the Covid-19 vaccine hoax and 17 findings from the website. Of the 47 articles that have been analyzed, the hoax news that spreads the most in the community is about side effects after the Covid-19 vaccination, the halalness of the Covid-19 vaccine according to religion and the manufacture of a short Covid-19 vaccine. Hoax news circulating about the Covid-19 vaccine is of the type of misleading content. The circulation of hoax news regarding the Covid-19 vaccination greatly affects the public's perception of carrying out the Covid-19 vaccine so that there are still many people who have not vaccinated.

Keywords: Covid-19 Vaccination, Hoax News, Public Perception